

Press Release

The "Hong Kong Engineers Week 2023" starts with the launch of "The HKIE Public Exhibition" promoting the all-round professionalism and diverse image of engineers

**The event will feature a Carnival, an International Conference,
and a fundraising Cycling & Run**



(Hong Kong, 20 February 2023) The Hong Kong Institution of Engineers (the HKIE) has announced the launch of the "Hong Kong Engineers Week 2023" (the HKEW 2023) from 3 to 11 March, under the theme of "Our Future, We Engineer".

The HKIE is committed to promoting the professionalism of engineering in Hong Kong and the HKEW 2023 aims to strengthen the public's understanding and knowledge of the various engineering disciplines through a variety of activities. The Institution also serves as an avenue to bring together the industry to promote successful engineering stories and encourage more young people to join the profession and make a positive impact on society.

The HKEW 2023 will include a series of exciting activities, starting from the inaugural HKIE Public Exhibition at Central Market. The Exhibition showcases 21 engineering disciplines and professions in engaging ways. From now until 26 February, members of the public can visit the Exhibition and even discover which type of engineering discipline their personality might fit best.

The anchor event of the Week will be the Carnival which will be held from 3 to 5 March at the Harbourside Lawn of the West Kowloon Cultural District. Under the theme of "Our Living, We Engineer", the Carnival will show how engineering can affect our day-to-day lives in different ways, and highlighting the contribution of engineers to society, while offering the public intriguing snippets of engineering knowledge in simple and accessible ways.

Around 40 corporations from different HKIE disciplines and different industries will participate in the Carnival with booths and interactive zones, where they will showcase engineering concepts and applications such as large-scale infrastructures and aircraft engineering, as well as the latest VR technologies. The Carnival will also feature entertainment like a yoyo show and live bands. The HKIE's KOL mascot "Hally" will also meet the public in gigantic inflatable form.

Ir Aaron BOK, President of the HKIE said, "The HKIE was initially founded in 1947 as "The Engineering Society of Hong Kong", since our establishment, the HKIE has been committed to promoting the professionalism of engineering and developing the profession in Hong Kong. We also encourage our members to actively participate in public affairs and development projects in Hong Kong, including infrastructure, industry, and construction. The HKEW 2023 is one of the largest events we have ever organised, and we are delighted to unite engineering professionals with the wider public to promote the engineering profession.

In line with the HKIE's theme for this year – "Proud to be Engineers" – the Week aims not only to enhance the image of the HKIE as an industry body, but also to empower our members to share their pride in being engineers. We hope that, through the Week's extensive programme, more of the next generation can be inspired to join the engineering profession, which will continue to play an essential role in Hong Kong's development going forward."

To facilitate professional exchange within the industry, "The HKIE International Conference" will also be held on 9 March. The HKIE has invited major guest speakers to discuss topics such as the importance of the engineering profession in ensuring we will all have a greener and smarter future. Speakers will also share their views on topics like the smart environment, smart energy, smart logistics, smart living, and infrastructure. On the same day, "The HKIE Grand Award Presentation" will be held to recognise outstanding engineering projects and innovative applications in Hong Kong.

The HKEW 2023 will conclude with the HKIE Fundraising Cycling & Run" on 11 March at Tseung Kwan O Promenade. These will consist of a 10 km cycling event and 5 km running events for families, individuals and corporate teams. It is open to all HKIE members and families, to promote fun through sports while raising funds to nurture the next generation of engineering professionals.

For more details, please visit:

HKEW 2023 official website: <https://hkengineersweek.com/>

HKIE's Facebook: <https://www.facebook.com/TheHKIE>

HKIE's Instagram: https://www.instagram.com/the_hkie/

<u>The HKIE Public Exhibition</u>	
Date	18-26 February
Time	10:00 am – 10:00 pm
Venue	2/F, 24-hour Passageway, Central Market

<u>The HKEW 2023 Opening Ceremony</u>	
Date	3 March (Friday)
Venue	Hong Kong Palace Museum

<u>The HKEW Carnival</u>	
Date	3-5 March
Time	3 March (Friday): 4:00 pm – 6:00 pm 4 March (Saturday): 10:00 am – 6:00 pm 5 March (Sunday): 10:00 am – 6:00 pm
Venue	Harbourfront Lawn, West Kowloon Cultural District

<u>The HKIE International Conference</u>	
Date	9 March (Thursday)
Time	9:00 am – 5:30 pm
Venue	Hong Kong Convention and Exhibition Centre

<u>The HKIE Fundraising Cycling & Run</u>	
Date	11 March (Saturday)
Time	Approximately 8:00 am
Venue	Tseung Kwan O Promenade

<u>The HKEW 2023 Closing Ceremony</u>	
Date	11 March (Saturday)
Venue	Tseung Kwan O Promenade

Image	Description
	<p>The HKIE has announced the launch of the "Hong Kong Engineers Week 2023" ("Engineers Week" or "HKEW 2023") from 3 to 11 March. President Ir Aaron BOK (Left), Senior Vice President Ir Dr Barry LEE and the HKIE KOL mascot "Hally" will promote the professionalism of engineers in Hong Kong.</p>
	<p>The Hong Kong Engineers Week 2023 will include a series of exciting activities, starting with the inaugural HKIE Public Exhibition at Central Market. The Exhibition will showcase 21 engineering disciplines and professions in engaging ways.</p>
	<p>Members of the public can visit and discover which type of engineering discipline would most fit their personality.</p>
	<p>The HKIE Public Exhibition introduces 21 engineering disciplines and professions to help the public understand more about the day-to-day life of an engineer.</p>



(The image is an artist impression.)

The HKIE KOL mascot “Hally” will also meet with the public in gigantic inflatable form.



(The image is an artist impression.)

The Hong Kong Engineers Week Carnival, will be held from 3 to 5 March on the Harbourside Lawn of the West Kowloon Cultural District, under the theme of "Our Living, We Engineer".



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Image download: <https://bit.ly/3IBHgU9>

The press release is distributed by Hill+Knowlton Strategies on behalf of The Hong Kong Institution of Engineers. For enquiries, please contact:

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